



# job specification

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**PDD** is a design and innovation consultancy creating physical and digital products and experiences that drive our client businesses and delight their customers and users. We have been winning awards and serving our long-standing clients since 1980.

With studios in London, Hong Kong and Shanghai, and working in 6 continents, our experienced managers and talented researchers, designers and engineers help companies in the Medical & Healthcare, Consumer and Industrial & Commercial sectors to grow their businesses through innovation, driven by Human-Centred Design.

We ensure that product and experience solutions are successful by ensuring they are appealing to customers, are feasible and viable for clients to make and are responsible given regulation, society and the environment. Such success creates our future- and it's this sustainable 'win-all-round' business model that excites us- we call it 'Meaningful Innovation'.

We are committed to a workplace environment that promotes diversity across all our studios and this applies to the talent we hire, the customers we work with and the people we interact with on our projects.

We offer competitive pay, a range of excellent benefits and opportunities for international travel. Working with us also opens up new networking opportunities and a chance to engage with colleagues at social events.

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**Role:** Senior Consultant - UX and Product Design

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**Location:** London

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**Reporting line:** Principal

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## **Purpose:**

To understand our clients' business challenges in order to propel their products, experiences, services, and brands into the future and delivering new, relevant and engaging opportunities and propositions to their target audiences.

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## **Responsibilities:**

Lead global design projects - project scoping & planning, client and team management, budget control, full project facilitation, design, report and present as appropriate.

Collaborate with other PDD teams and projects to define UX and design opportunities and directions.

Collaborate with PDD new business team to build long lasting client relationships and frame proposals to win new clients. This also includes understanding the market and competition and appropriately applying innovative methods.

Work closely with Directors and Principals to develop, present and sell a compelling Design service offering as a key point of differentiation to our clients.

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## **Requirements:**

- At least 5+ years' consulting experience in UX and product design
- A degree in product / industrial design
- A demonstrable track record of managing design projects with a diverse team of practitioners from Human Sciences, Design and Technical
- Front end research and data synthesis experience
- Technical knowledge and the ability to consider the engineering design
- Ability to communicate ideas through hand sketching and illustrations
- Brand identity and graphic communication experience
- Adobe Creative Suite, strong working knowledge of a 3D CAD package (preferably Solidworks), 3D visualisation and excellent MS office skills
- Ability to consider the entire user journey, conceptualise and prototype solutions in physical or digital form using interactive tools (Sketch, Adobe XD etc.)
- Ability to confidently and clearly discuss design process and project activities with clients from both a business development and project perspective
- Ability to lead internal and client workshops